Partnering for Louisiana’s Success:

Preparing for the BORSF Industrial Ties Research Subprogram Competition
Session Overview

- ITRS Program Basics
- The Game Plan
- Writing a Winning Narrative
- Budget Bits
- Tips for Success
- Resources
- Questions
Program Purpose

**ITRS**: Fund research projects with significant *near-term* potential for development and diversification of Louisiana's economic base.
**May serve as a PI or Co-PI on a maximum of two ITRS, two P-o-C/P, or a combination of two projects at any one time.**
What does ITRS fund?

ITRS funds projects that:

1. involve significant private-sector or Federal funding;
2. develop a plan to greatly increase the likelihood of receiving Federal or private sector funding in the near future; OR
3. result potentially in the enhancement or establishment of a Louisiana business or industry which will attract significant revenues to LA.
Target Areas

- Advanced Materials and Manufacturing
- Life Sciences and Bioengineering
- Digital Media and Enterprise Software
- Coastal and Water Management
- Clean Technology and Energy

*Science & Engineering vs. Non-Science & Engineering*
Key to Success

All ITRS applicants are required to have significant involvement of private/federal partner with an *up front matching commitment* from the private/federal sector.

*For non-science & non-engineering (e.g., tourism): This is not necessarily a requirement*
The Game Plan

- **Step 1:** Read the RFP
- **Step 2:** Submit Notices of Intent to ORSP
- **Step 3:** Write a competitive narrative, prepare a reasonable budget, & complete forms.
The Game Plan

- **Step 4:** Route Proposal Package & Routing Form to department head and dean
- **Step 5:** Dean submits to ORSP
- **Step 6:** Reviews & signatures
  - ORSP checks proposal
  - ORSP obtains signatures
- **Step 7:** ORSP submits to BOR
The Game Plan

- **Sept 4:** BOR required Notice of Intent due to ORSP
- **Sept 11:** NOTICE OF INTENT DUE TO BOR VIA LOGAN
- **Oct 3:** Submit proposal to Dean
- **Oct 9:** Proposal due to ORSP
- **Nov 2:** PROPOSAL DUE TO BOR
Writing A Winning Narrative

Goals & Objectives

1 page section separate from Narrative

- Final Goal for the Project
- Annual Goals

Should describe expected changes in research program or involved personnel upon achievement of each goal.
Rationale of the Project

- Relationship to near-term economic development &/or diversification in Louisiana
  - *target economic sector*
  - *potential impact*

- Details of private sector/industrial participation
- Identification of existing industry that will benefit or a new industry that will be created
- Project mechanisms to transfer results to economic development or diversification
Research Plan

- Significance, methods, limitations, & relationship of the study to the present state of knowledge
- Schedule w/ benchmarks
- Performance measures
- Plan for transfer of results
- Tech transfer certification
Involvement and Qualifications of Team

- Responsibilities of each person involved
- Amount of time/effort each person
- Role of, and salary request for, any senior personnel
- Collaborators
- Roles of others included in budget (GAs, post docs, etc.)
Writing A Winning Narrative

Institutional Capabilities & Commitment

- Available facilities & equipment
- Describe cost sharing
Budget Bits

- 1 to 3 year project not to exceed $350,000
- Detailed budget per year
- Cumulative budget
- Detailed budget justification
  - Year 1 maximum: $150,000
  - Year 2 & Year 3 Maximum: $100,000

- Average first-year award for FY 2014-15 was $62,114 (ranging from $44,226 to $82,309.)
- Approximately $585,000 is allotted for new ITRS projects.
Budget Bits: Personnel Costs

- For PI: 25% academic year salary + 2 summer months per year
- Graduate Students
  - Master’s level: $750/month
  - PhD level: $1200/month
- Others

For all: must show % effort & rate of pay
Support fund monies shall not “displace, replace or supplant other appropriated funding for higher education”

Disallowed budgetary items:

- Maintenance of equipment
- Construction/ renovation
- Paying faculty to train faculty
- Motorized vehicles
- Standard office furniture
- Entertainment costs
- Scholarships or tuition
Equipment Cost Share

- Required for R&D programs (25%)

Common sources of UL Lafayette cost share:

- Existing AY release time
- Fringe (45.85%)
- GA tuition
- Indirect costs

Third Party Cost Share:

*Required!!!!!*
Tips for Success

- Follow RFP closely
- Use same headings
- Address all questions
- Put yourself in Reviewer’s Shoes
- Respond to high priority areas (*consider points*)
- Have proposal well thought out, well integrated
- Avoid throw away statements (*“Just trust me”*)
Tips for Success

- Show you are involved/informed
- Specify journals, conferences
- Involve nationally recognized experts
- Well versed in the literature
- Show potential for national competitiveness
- Write the proposal well with no editing errors
Resources

- ORSP’s BORSF Central
  - Calendar
  - Budget Templates
  - Narrative Outline/Checklist
  - Link to BOR’s Website
    - RFPs & Consultant Reports

- Your Pre Award Administrator
  - Thorough editorial review & budget check
  - Copies of successful proposals

- Workshops
  - Program Manager Telconference (September 21)
Questions?